

SENNDER KEY FACTS

COMPANY FACTS & FIGURES

About us	sennder is Europe's leading digital freight forwarder offering shippers access to our connected fleet of thousands of trucks. In a traditional industry we are moving fast and focus on the digitalization and automation of all road logistics processes. By leveraging our proprietary technology, we contribute to making the logistics industry fit for the future and ensure transparency, flexibility and efficiency in the distribution of goods.
Vision	Fast forwarding road logistics into digitalization
Mission	Moving trucks with the power of data to unlock endless and sustainable capacity at unparalleled quality
Founded & founders	sennder was founded in 2015 by David Nothacker, Julius Köhler and Nicolaus Schefenacker
Based in	Amsterdam, Berlin (HQ), Madrid, Milan, Riga, Paris, Wrocław
Company size	840 employees (March 2021)
Nationalities	>65
Connected trucks	>12,500
Completed FTL shipments	>500,000
Customers	Supplying transport services to over 10 organizations listed in the German DAX 30, and 11 companies comprising the Euro Stoxx 50, sennder is well-positioned to connect small and mid-sized trucking companies with established shippers – providing them with access to loads.
Service offering / USP	<p>sennder provides carriers with unprecedented access to a large offering of high-quality loads from enterprise shippers across Europe. Access to the platform is free of charge, and is built to support dispatchers in running efficient fleet operations.</p> <p>sennder uses innovative solutions like journey visualization to help carriers plan their trips to avoid driving empty, or at reduced capacity – increasing efficiency and revenues. Carriers also have access to fast payment, fuel and tire discounts, and preferred insurance policies.</p> <p>sennder provides shippers with seamless access to the largest network of carriers across Europe. The sennder platform gives shippers unprecedented visibility of the transportation process through the tracking of loads and providing digital management capabilities.</p>
Green Business	<p>sennder significantly reduces empty miles by using data and real-time tracking to pair the nearest carrier with the load and constructs the most-efficient route to the next destination. Its algorithm matches supply with demand at scale - the bigger the platform becomes, the greater its efficiency savings.</p> <p>sennder also offers advanced fuels that reduce carbon emissions between 60-90% compared to fossil diesel.</p>
Strategic partnerships	Scania, Siemens, Zeitfracht
Joint Venture	Poste Italiane
Value Added Services	Axa, DKV, E100, JITpay, Michelin, WEX
Financing	<p>sennder is backed by some of Europe's leading investors including Accel, Lakestar, HV Capital, Project A, Next47, Scania Growth Capital, Earlybird and Perpetual.</p> <p>To date, sennder has raised more than \$260m.</p> <p>Recently raised \$160m through its Series D round – valuing the company in excess of \$1bn</p>